# ALEXANDER BABINETS NUTRION

KEYTO HUMAN HEALTH



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Key to Human's Health

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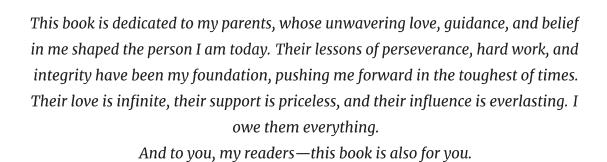
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Your body is unique—treat it with care, and always seek guidance when needed.

First edition

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# Introduction

The Diet Industry is Full of Crap—Here's the Truth

You've seen the ads: "Lose twenty pounds in a week!" "Melt fat while you sleep!" "Just eat this one magic superfood, and watch the pounds vanish!" If losing fat was that easy, every single one of us would strut around with sixpacks, flexing for the grocery store security cameras like we were auditioning for a workout video. But, spoiler alert: we're not. Instead, what do we see? People running in dizzy little circles, desperately trying every detox tea, absurd cabbage soup diet, and that "miracle" pill—which, let's be honest, works about as well as a chocolate teapot—while their waistlines laugh at them and keep expanding.

So let's get one thing clear right now: you don't need to lose weight—you need to lose FAT.

## "But Weight is Weight, Right?" WRONG.

Let's break this down in a way that even your coffee-addled brain can grasp. What is "weight" actually made of?

<u>Muscles</u> – These are the things that prevent you from collapsing like a wet noodle every time you attempt to stand up. They burn calories like a furnace, keep you strong, and are literally your best friend in fat loss. Seriously, keep them close.

<u>Bones</u> – Kind of important unless you're angling for a career as a boneless chicken wing. They hold your entire body together, so let's not get rid of those, alright?

<u>Organs</u> – These little life-maintainers are working around the clock. Your heart, your lungs, liver, and kidneys need to stay put if you want to remain on this side of the dirt. Sacrificing weight at the cost of your vital organs? That's a hard pass.

<u>**Blood**</u> – If you're losing this, please, put down the diet plan and call an ambulance. Your blood keeps oxygen flowing, nutrients moving, and you alive. Kind of essential, right?

<u>Brain</u> — Some folks seem to lose this before even starting a diet (yes, I'm talking about you, people who think living on lemon water and cayenne pepper for two weeks is a bright idea). Your brain controls everything—thoughts, movements, the ability to read this book, and—let's be real—proper decision—making when confronted with that delicious slice of pie. Let's keep it intact, okay?

**So here's the real deal—you don't need to "lose weight."** You need to lose fat. Not muscle. Not organs. Not your sanity. Just the fat.

But Here's the Big, Dirty Secret...

The weight loss industry? They don't want you to know this secret. Why? Because they're cashing in on your confusion—making billions selling you quick fixes—detox teas that require an open bathroom policy, fat-burning pills that burn a hole in your wallet faster than they do in your fat stores, and "scientific" meal plans that leave your stomach sounding like a sad accordion.

They want you trapped in their cruel cycle: lose weight, gain it back, feel like a failure, buy more of their nonsense, repeat the damn process. It's like a bad relationship, only it does more harm than good.

Well, screw that.

That's precisely why this book exists.

I'm not here to sell you a miracle cure because there isn't one. What I'm offering is something way more valuable: unfiltered, raw truth—and it's all backed by science, not some slick marketing gimmick.

What This Book Will Do:

This book won't sugarcoat anything—it's about diving into the nasty mess that is the diet industry. We will:

- Expose the biggest diet lies that have tricked people into starving, suffering, and failing over and over again. You might want to take notes here.
- Break down exactly how fat is gained and lost. Spoiler: no magic required, just some straightforward facts.
  - Give you real, practical steps to actually get lean and stay lean without

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losing your mind in the process. That's right—no crazy diets here.

And that's just scratching the surface.

The Food Industry—A Whole Other Beast

We're also diving into the terrifying, shady underbelly of the food industry—where processed rubbish is paraded as "healthy," where sugar is so well-hidden, it could get a role in a spy film, and where companies don't give a damn about your health as long as you keep buying their junk.

And yes, we are going to obliterate those insane fad diets that suggest eating nothing but baby food, surviving on one thousand calories a day, or chugging vinegar like some sort of culinary daredevil. Enough is enough.

It's time for the truth to come to light.

And don't worry; we're keeping things fun along the way.

Because let's face it—if we're going to tackle something potentially as dull as nutrition, we might as well poke a bit of fun while we're at it.

This isn't about misery; it's about clarity and empowerment. Sure, it's going to require some effort, but that effort is worth it when you realize that you're not just part of the next fleeting weight loss trend, but you're stepping into a new, sustainable lifestyle.

Let's dig in.

# Chapter 1: Why Do We Gain Fat?

Let's get one thing straight: the question "Why do we gain fat?" isn't just one of those random, casual inquiries you're forced to answer in a group chat. It's a question packed with complications, nuances, and a bit of frustration. I have been asked this question thousands of times, but there's an even trickier one that seems to rattle more people: "Why do some folks gain fat while others are able to stay slim, even when they seem to be eating the same meals?!"

The truth is, every one of us is unique. Sure, we all have bodies that operate on the same basic principles, but it's like being given the same toolbox and trying to build furniture with different sets of instructions. It's no wonder we feel confused and overwhelmed! Our genetics, hormonal balances, lifestyle choices, and even the ways we think about food all come together to result in a complex tapestry of body types and fat gain or loss patterns.

So, let's break down the answer to "Why do we gain fat?" into two primary categories for clarity:

- 1. In-body reactions Essentially what's happening inside our bodies that contributes to fat gain.
- 2. Outside-the-body causes The choices we make that can lead to weight changes.

#### **In-Body Reactions**

These reactions are like biological quirks some bodies have — often referred

to in the scientific community as various theories. Let's dive into these, one by one, uncovering the science and making it as relatable as possible.

#### **Set-point Theory**

Imagine your body is like a thermostat for a cozy little house. This thermostat is set to a specific temperature, and it kicks in to heat or cool the house as needed to maintain that comfort zone. Similarly, the body may "choose" a particular weight and work tirelessly to defend it. When some people lose or gain weight, their bodies attempt to revert to this "set point."

Why does this happen? There's no definitive answer yet, but here are a couple of theories to chew on:

#### **Brown Fat Theory**

Lean individuals tend to have more brown fat than their fluffier counterparts. Now, what's the deal with brown fat? Unlike white fat, which is a bit of a lazy couch potato, brown fat is energetic and proactive. It actively metabolizes fat, converting it into energy and heat. So, someone with more brown fat may actually stay leaner, even if they eat equal or greater amounts of calories. It's like having an efficient furnace in your home instead of a space heater that only wants to sit around and bask in the warmth.

## Thermogenesis Theory

In some bodies, certain tissues (like muscles and even the spleen) can turn stored energy into heat. This process is called thermogenesis, and it can be triggered by a variety of factors: the chilly air, your exercise routine, or even binge-watching an entire season of a show on Netflix (yes, really).

So, on days when a certain person overeats, their physiology might respond by ramping up the energy burn, effectively turning extra calories into warmth — and they end up burning extra calories even while lounging around. Conversely, if they stop eating, their bodies might flip the "conservation mode" switch, holding onto energy as if it were a scarce resource.

Let's break this down using a bit of everyday budgeting wisdom. Imagine you get a steady paycheck versus only occasional, unpredictable windfalls. The more regular income you have, the more likely you are to splurge a bit. Conversely, if your income is inconsistent, you're likely to conserve your funds, holding on to cash like it's going out of style. Your body operates along similar

lines.

#### Fat Cell Number Theory

Here's a reality check: we are all born with a predetermined number of fat cells. When we indulge in more calories than our bodies need, those fat cells fill up like college students' backpacks during finals week—and if that's not enough, our bodies have the capacity to create more fat cells.

So, when someone starts gaining weight, their body not only fills existing fat cells but also cranks out new ones. However, when you lose weight, your body doesn't destroy fat cells; it simply shrinks them. And those empty cells? They stick around, just waiting to be topped off again.

If you've struggled with weight before, know this: those extra fat cells can sometimes feel like they're lying in wait like a vulture, ready to pounce back into action and grab hold of any surplus calories. It's significantly easier for someone who's previously had weight challenges to gain it back than for someone with fewer fat cells.

#### **Bone Density Theory**

Now, here's where it gets a bit more complicated. As we age, our bone density naturally starts to decline. Picture this: your bones are like the sturdy foundation of your house. Over time, if that foundation starts to crumble, your body may react by wanting to "pad" those vulnerable areas. Fat becomes that protective layer, helping to support our skeletal structure to mitigate the risks of breaking a bone during a tumble.

With age, especially as women reach menopause, there's an increased risk of osteoporosis. Hormonal changes can exacerbate this decline in bone density, leading the body to accumulate more fat as a protective measure. It's a way our bodies try to keep us safe, albeit in a roundabout fashion.

#### Metabolism Slow Down with Age

It's no secret that, as we gracefully age, our metabolism often slows down. Metabolism, for the uninitiated, refers to all the chemical processes in your body that convert food into energy. Like an old car that's slower to rev up than it used to be, your metabolism can become less efficient over time. While you may have been able to eat pizza without thinking twice in your twenties, in your forties that same pizza may now feel like an unwelcome guest settling in

for a long time.

The combination of muscle loss and hormonal shifts means that, as we get older, our bodies require fewer calories. It's like trying to run a marathon but finding that all you can accomplish is a brisk walk.

#### **Hormonal Imbalance**

Hormones, those pesky little chemicals that rule our bodies, can significantly impact our weight. When hormones are out of balance, weight-gain issues are often exacerbated. Hormonal changes can occur due to various factors, including stress, changes in diet, and age. If it feels like your hormones are engaging in a chaotic dance-off, you're not alone.

#### **Female Gender Considerations**

Let's talk about gender differences in this context. Women naturally have thinner and lighter bones compared to men, which unfortunately increases the risk of osteoporosis—a significant consideration as they age. The hormonal shifts experienced by women, particularly around menopause, can result in bone density loss and weight gain around the midsection.

It's hard enough navigating the ups and downs of adulthood when your internal systems aren't all doing a synchronized dance, but for women, these factors can pile on the pressure. Not to mention, women face unique pressures regarding body image and societal expectations, which can contribute even further to the struggle of maintaining a healthy weight.

#### **Family History and Race Factors**

Family history can play a role in our fitness and health outcomes as well. If weight gain runs in your family, it might make it easier to fall into that pattern. After all, many of our traits—size, shape, weight tendencies—are passed down like heirloom furniture. Then there's race; certain ethnic groups display higher susceptibility to weight gain and related conditions. For example, women of Asian and Caucasian descent often face lower bone density compared to their African American and Mediterranean counterparts.

#### **Build and Disease Considerations**

Lastly, we need to bring body type into the mix. Thinner or smaller frames often have a higher risk for fractures, which connects back to that bone density discussion we had earlier. And let's not skirt around the issue of disease—

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everything from eating disorders and celiac disease to chronic conditions can significantly impact our weight and health over a lifetime.

So, gaining weight isn't just about what you eat or how much you exercise. It's about this intricate interplay of biological and personal factors. It's complicated. Your environment, your decisions, and literally how your body is wired all come together in a chaotic interplay.

The key takeaway here is that while you certainly can control some of these factors, others may be beyond your immediate reach. Understanding what you're up against in the first place goes a long way toward gaining a better grasp on your body's needs. Because when you know why this is happening, you can better navigate the complexity of your own personal health and fitness.

You're not alone in this struggle. Understanding the reason behind weight gain can help you carve out a wellness path that respects your unique challenges and strengths.

#### **Outside-the-Body Causes**

## **Technology Influence**

Now, I'm no tech-hater. I mean, if it weren't for homemade TikTok dances and access to endless cat videos, where would we even be? Just cruising the channels on a basic box television? No, thanks! But here's the kicker: while technology has made life sweeter in many ways, it's also been sneaky, creeping into our lives like that irritatingly catchy song you can't get out of your head.

Consider this: we used to work harder for our meals. Fifty years ago, if you wanted dinner, you were more likely to be out in your garden, hauling buckets of water or picking fresh vegetables, not scrolling through an endless delivery app while sipping on a soda in your pajamas. Technology makes life easier, almost too easy. It's got us thinking, "Why walk when I can drive?" or "Why cook when I can just hit 'order now'?"

Think about parking lots. I kid you not, I've seen people circle like a hawk, hunting for that one golden parking spot — you know the one, three inches from the entrance. I've even watched two cars bump into each other in the

great parking spot race. It's got to be about how tired they must feel, right? Maybe they've had a long day at work, or maybe they just binge-watched an entire season of something on Netflix and haven't moved off the couch.

Fast forward to today, where it seems our natural inclination to move has taken a backseat to a world sewn together by wires and screens. We've swapped the muscular labor of yesteryear for thumb workouts as we scroll and tap. And study after study shows that most of those extra pounds we're battling are less about what we eat and more about how little we move.

Want a real kicker? Historical comparison tells the truth — people were just as human and hungry centuries ago but stayed active by sheer necessity. They plowed fields instead of scrolling feeds. They walked miles instead of swiping right on a couch to sink into. Without cars, screens, or the delightful convenience of remote controls, folks were simply better at movement. Now, technology has practically molded us into glorified potato sacks.

Our addiction to ease has slipped a noose around our physical health. Chronic tiredness is rampant, and so is the confusion about why our bodies feel a little too cozy with the couch.

#### **Emotional Eating**

Let's dive into the subject of emotional eating because, honestly, it's something we can all relate to. Picture this: You walk into a grocery store, feeling decent. Not hungry, just existing. But then, bam! Your eyes dance over those brightly colored packages lined up like Soldiers of Snacking. The moment you see those snacks, your stomach begins to grumble. "Well, I'm not hungry, but I could definitely smash a bag of chips right now," you think. Just like that, your willpower takes an unscheduled vacation.

You've been there — whether it's loneliness gnawing at you, grief, or even the highs of joy and celebration. We use food as a quick fix to elevate our mood, darting into familiar territory like a moth to a flame. It's almost poetic until we're sitting in a glow of regret that could rival that post-breakup Pizza binge.

And let's not ignore the meal times. We all know the routine. Noon rolls around, and whether we're starved or stuffed, we sit down for formal lunches or dinners like it's a ritual. When we eat just because it's "time to eat," it's a slippery slope. We can chow down regardless of our hunger cues. That's a

hallmark of emotional eating, right there. Comfort food is a powerful wave.

## Fast-Food, Price, and Advertising

Now, let's get into the fast-food phenomenon. It's like they say in the movie "Super Size Me," the convenience factor is unreal. Think about it: a hamburger for just a couple bucks and a meal combo that costs less than a fancy coffee? Who can resist? Especially when your stomach begins growling at the thought of cooking after a long day. Convenience and price lure us in like a siren song, and many of us answer, even while knowing the brewing health risks hiding behind that greasy facade.

If someone told you that forty percent of the recent jump in body weight in the U.S. was due to price alone, you'd raise an eyebrow. But it's true! How can you say no to an affordable meal? It's a real mind game. Sure, it's everyone's responsibility to keep their health in check, but not everyone has the strength of will to combat the marketing push designed to entice us at every corner, all while placing comfort in our path.

Let's talk about vendors. Vending machines seem to deliver the same quality of junk food across the board. Chocolate bars, sugary sodas, chips — it's like a never-ending line of temptation. Our kids don't stand a chance! When it comes to choosing between a bag of chips and an apple, they're conditioned to choose the chips every time. Why? Because it's ingrained in our culture. It's on TV, Instagram, and billboards. If kids see it everywhere, they assume it's what they should want.

But wait! Researchers have even tested the waters here. What if we dropped the price of healthy options? When we made fruits and veggies more available and affordable, adults and kids alike started eating healthier. Talk about a revelation! It's like shining a light on a room filled with darkness.

## **Physical Inactivity**

Now, turning this ship towards physical inactivity. Let's be real here: back in the day, actually moving was a non-negotiable part of life. About thirty percent of our energy used to go towards physical labor — think about that! These days, we're down to a measly one percent. It's like we've traded in our ancestors' muscular backs for an armchair and binge-watching sessions.

Sure, entertainment options are flourishing — thanks to television, video

games, and the ever-expanding world of the Internet. But with every click, scroll, and swipe, we're drifting further away from physical activity. If we don't take control, what happens when the only thing left to lift is our thumbs? Who'll do the dishes if robots take over our chores? We couldn't even walk to the kitchen!

What do we do? Well, we need a strategy because our lives demand both fitness and good nutrition more than ever. Want to live better, feel better, and look better? You'll have to put some work into either hitting the gym or taking up some other physical activity. It's like a math equation — if the tech makes us sedentary, we must actively counterbalance it.

#### **Eating Behaviors**

Munching through this topic leads us to our core instincts: eating behaviors. When we're hungry, our body sends out signals. It's like the loudest alarm clock you're hitting snooze on for the umpteenth time. Your stomach grumbles, and sooner or later, it will demand you feed it.

Hunger operates on hormones like ghrelin, which floods the stomach when it's needing a meal. Cool, right? Or maybe not when you realize that a pile of other influences complicates our eating patterns, too. Think about it: stress, weather, even hormones play a part in how we perceive hunger and food cravings.

Many of us think our stomachs dictate our eating habits. Spoiler alert: that's not entirely true. Our bodies don't necessarily shrink when we change our eating habits; it's our response to hunger and satiety that needs adjusting. Sure, if you starve yourself, your stomach will shrink, but the real action is in the hormonal signals your body sends out.

On the flip side, the serving sizes in fast-food joints have skyrocketed — a casual meal morphs into a giant feast, and while it's great for your wallet, it's an unfortunate burden for your waistline. Fast forward through the years, and it's no surprise obesity has become an epidemic.

Then there's appetite — sneaky little guy. It's not the same as hunger; appetite can pop up at any time, often unrelated to whether your stomach actually needs food. Think of those times you pop a chip in your mouth just because you saw the bag sitting on the table. It's almost as if the mere sight

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of food triggers a response in your brain to chow down, even if your stomach objects mid-bite. It's complicated!

What really gets the ball rolling on whether we eat? Various triggers, from the seasons to social settings, play a significant role. A warm soup in winter feels comforting, while a refreshing smoothie hits just right on a hot summer day.

And while we're at it, stress can mess with your appetite, too. Ever go through a rough patch where food seemed unappealing? That's stress at play. But when a slice of cake is in your line of sight after a win, you can bet that same stress can evaporate. Food is tied to emotions like glue.

But here's a ray of light through the fog: our brains also send messages back to us during and after meals. As your stomach sends signals of fullness after a decent serving, you're not just playing a game of 'how much can I eat?' — those signals suggest it's time to pause.

Something to chew on? Portion control comes down to fiber — foods high in fiber feel fulfilling, and protein adds a feeling of satiation that can keep you from raiding the pantry later. The science of appetite regulation is fascinating — and it shows that the foods we choose truly matter in shaping our eating behavior and ultimately, our health.

Movement isn't just a physical act; it encompasses eating choices, behaviors, and emotions intertwined in a daily dance. It's about finding balance in a world constantly pulling in different directions, all while keeping a healthy perspective in view. Let's steady the ship before we let it drift too far off course. It's time to get real and make this work for us.

# Chapter 2: Three Weight Loss Killer MythsWhy Most Diets Are a Scam

If weight loss were as uncomplicated as the old adage "eat less, move more," we would all be strutting around with toned physiques and perfect smiles straight out of a magazine. Instead, let's face it—how many of us have fallen for fad diets, each hawking promises that turned out to be about as useful as a chocolate teapot? There's that familiar scene: a fridge filled with nothing but sad lettuce leaves and a panicked craving for scrumptious donuts. You know the one.

The real culprits in this saga are not just the food choices on our plates—they're the myths that have been spoon–fed to us over the years. Honestly, it's a wonder we haven't gone cross–eyed trying to keep up with all the contradictory advice. So, let's dig into some of these colossal fibs that have been served up on a silver platter and smothered in confusion.

#### Myth #1: Weight Loss is All About 'Calories In vs. Calories Out'

At first glance, this seems to make perfect sense. Many diet plans go as far as to insist that if you simply cut calories and increase your physical activity, the fat will just miraculously vanish. Picture it: us burning calories just by daydreaming about exercising—who wouldn't love that?

But here's the kicker: Weight loss is a lot more involved than just a simple arithmetic equation. It incorporates hormonal balance, nutrition quality, and metabolic adaptation. Think of your metabolism as a little engine that runs on different fuels; feeding it whole foods keeps it purring like a content cat,

while processed junk sends it into a furious sputter.

The Real Deal: It's About Nutritional Quality

It's vital to understand that not all calories are created equal. Sure, one thousand five hundred calories of donuts looks the same as one thousand five hundred calories of grilled salmon and steamed broccoli on paper. Spoiler alert: they're not even in the same universe in terms of nutritional value. Your body works like a highly sophisticated chemical factory—how it processes what you eat hinges on not just the raw numbers but the types of foods you're consuming.

#### Consider this:

- One hundred calories of sugar can spike your insulin levels and leave you scrambling for more food, while one hundred calories of protein keeps you filled up for longer and doesn't launch you on a rollercoaster of cravings.
- Processed foods are the drama queens of the diet world—they create an avalanche of cravings, making you eat more. In contrast, whole foods work behind the scenes to regulate your hunger like a well oiled machine.
- And let's not forget about your metabolism; it's not a static entity. It's like that friend who gets more and more unpredictable the more you hang out with them. It adapts based on what you eat, how active you are, and even how well you slumber.

#### Myth #2: Carbs Are Out to Ruin Your Life

Carbohydrates are often demonized in the dieting community. It's as if they've been painted as the villains in a poorly written drama series—culprits behind everything from stubborn love handles to all the world's troubles (okay, maybe that's a stretch). The low-carb craze is rampant, leading many to erroneously conclude that cutting out all carbs is the golden ticket to getting lean.

Reality Check: Carbs Are Your Friends—Just Choose Wisely

Let's clear the air: Carbs aren't the enemy, far from it. Your body actually craves carbohydrates for energy, powering everything from your brain cells to your muscle fibers. The secret lies in selecting complex carbs—think whole grains, colorful veggies, and juicy fruits—over their refined counterparts,

which can be more toxic than a poorly written sitcom.

Consider:

- The real nemesis isn't carbs; it's the processed junk masquerading as food. White bread, pastries, and overly sweetened cereals should be shunned like the bad opening act in a concert.
- Healthy carbs provide essential fiber, energy, and nutrients, contributing positively to your overall well-being. It's like they're the bonus track on your favorite album—you never knew how much you needed them until they were gone.
- Avoiding carbs entirely? That's a surefire way to make yourself miserable. Ever met someone on week two of a zero-carb journey? Let's just say they'd be willing to sell their soul for a slice of bread.

So, let's switch the narrative around carbohydrates: your body needs them; it's simply a question of picking the right ones that nourish rather than harm.

#### Myth #3: Eating Fat Will Lead to a Fat Body

For ages, fat has been on the chopping block, with low-fat diets hailed as the go-to solution for shedding pounds. Somewhere along the way, we developed a warped view that butter belonged in the Hall of Shame while we loaded our carts with sad "fat-free" alternatives that were often laced with sugar. Spoiler alert: it hasn't worked out well for anyone.

Here's the Scoop: It's Not the Fat, It's the Junk That Gets You

Let's get it straight: Fat doesn't make you fat—sugar and processed garbage do. Healthy fats—like the creamy goodness of avocados, nutrient-dense nuts, and heart-healthy olive oil—help regulate hormones, keep you satiated, and support cognitive functions. The real villains are trans fats and artificial oils lurking in fast food and processed snacks, ready to wreak havoc.

Here's how this myth can fail you:

- Good fats keep hunger at bay while fostering healthy brain function. Your brain will love you for it, trust me.
- The bad fats? Those are the sneaky ones causing inflammation, heart troubles, and weight gain. It's like that friend who shows up unannounced and brings drama everywhere they go.

- Going completely fat-free is a recipe for cravings that could rival a toddler denied a cookie. Ever seen someone trying to live on rice cakes? It's a sight that lasts about three days before they come barreling through your door with a pizza in hand.

In the end, if I could share one key takeaway, it's this: Fats are not the foe. In fact, the right kinds of fat can be an essential part of your diet that helps elevate your health rather than diminish it. At the end of the day, you should savor the diversity of your food choices and savor the real goodness that nourishing, whole foods bring to your table.

How to Eat Smart & Find Your Balance

If you're drained by the endless cycle of diet culture that feels more like boot camp than a healthy lifestyle, here's how to eat smarter without losing your marbles:

- Stick to real, whole foods—if the packaging looks like an evil science experiment, it's probably not food worth your time.
- Lean into proteins, fiber, and healthy fats—they will keep you satisfied, energized, and ready to take on the world.
- Avoid the temptation to cut entire food groups. Balance isn't just a suggestion; it's necessary for both physical and mental well-being.
- Learn the art of reading labels. If you're squinting at a dozen ingredients you can't pronounce, it's probably not worth it.
- Listen to your body. If a fad diet feels like a chore, it's time to rethink your game plan.

Ultimately, focus on nourishing your body, moving it in ways you enjoy, and stopping the panic over food. It's not about idealized perfection; it's about finding what works for you and laughing along the way. Because, let's face it, food isn't just fuel; it's also a source of joy—and you deserve to enjoy it without guilt.

Take it from someone who has contended with the chaos of diet culture: there's enough confusion to fuel a talk show, but it doesn't have to be your reality. Keep it real, keep it balanced, and remember—dieting shouldn't feel like you're preparing for a reality show filled with pitfalls; it's an opportunity to nourish your body and

# create a happier you.

# Chapter 3: The Truth About Nutrition – What They Don't Want You to Know

The truth about nutrition isn't just eye-opening; it's necessary if you want to sift through the overwhelming nonsense we're fed daily. If you think that the big names in the food industry are looking out for your health, let me set you straight: they aren't. It's time we acknowledged that the world of nutrition is muddied with half-truths and outright lies, manipulated by marketing so slick, you'd think it was a magician's disappearing act.

Picture this: one day eggs are the poster child for cholesterol problems; the next day they're hailed as nature's multivitamin. We've been told to avoid fat like it's lurking around the corner ready to mug us for our health, only to turn around a year later and see people slathering everything they can get their hands on with coconut oil. And sugar? Oh, it's been rebranded more times than a celebrity trying to shake off a scandal. This constant flip-flopping can feel like you've just stepped into a tornado of dietary confusion.

Let's face it: big food companies are more concerned about pumping out profits than providing you with real, nourishing foods. They shove their version of "nutrition" down our throats while we're left scratching our heads.

#### The Biggest Lies in the Food Industry

Let's break down some of the tallest tales that have been told—because if we don't, you might as well hang a sign on your forehead that says, "I'm an easy target for marketing scams."

"Low-fat" equals "high sugar." When companies decide to strip fat from

their products, they often pump it full of sugar to make it palatable. You might think you're making a healthy choice, but that sneaky sugar is doing a far more significant amount of damage than the fat ever did. It's like choosing a dog that barks at you instead of biting—neither is ideal, but somehow we keep picking the wrong one.

<u>"Natural" is nothing.</u> Seriously, that term doesn't mean anything. It's a free-for-all label. Just because something is natural doesn't mean it's good for you—poison ivy is natural too, but I doubt you're going to toss it in your salad.

"Organic" doesn't mean healthy. I hate to break it to you, but just because those cookies are organic doesn't mean they're not cookies. Lumping organic on junk food doesn't magically transform it into a health food, no matter how much we want it to.

<u>"Zero sugar" is full of problems.</u> That's right; artificial sweeteners can cause even more havoc in your body. They trick your brain and metabolism into thinking they're getting actual sugar, potentially leading to cravings and overeating. It's like a cruel joke played on your body, and trust me, it's not laughing.

<u>"Multigrain" doesn't mean whole grain.</u> Just because a product has "multi-grain" slapped on it doesn't guarantee you a wholesome choice. It could still be ultra-processed and barely better than eating cardboard. Don't be fooled; the food industry loves to exploit our desire for health.

<u>"Fortified with vitamins" is a cover-up.</u> If a company is adding vitamins back into their food, odds are some serious nutritional goodness was stripped away during processing. It's like throwing a party and inviting a bunch of people to make it look lively when, in reality, the fun left ages ago.

<u>Frozen meals? More like frozen nightmares.</u> These pre-packaged creations are littered with additives, high sodium, and preservatives that wreak havoc on your system. If their shelf life is longer than your last bad date, it's not a good sign.

## The Hidden Dangers of Food Labels

Reading food labels is like deciphering a secret code designed to trip you up. The golden rule? If you can't pronounce an ingredient, you might want to

reconsider eating it. It's not that complicated.

Here are ten ingredients that deserve to be avoided like your gym buddy's terrible playlist:

<u>High-Fructose Corn Syrup</u> (HFCS) is the first offender on my hit list. This cheap sugar substitute has been consistently linked to obesity, diabetes, and even fatty liver disease. It's hidden in everything from your favorite sodas to condiments, making it a stealthy little devil.

<u>Partially Hydrogenated Oils (Trans Fats)</u> are another unseen enemy. Some countries have already cracked down on these heart-clogging fat creators. But here? They're still sneaking into processed snacks like an unwanted guest at your dinner party—without an invitation.

<u>Artificial Sweeteners</u> like aspartame and sucralose might seem innocent enough—they're all the rage in "diet" products—but they sap your metabolism, ramp up cravings, and can even throw your gut bacteria out of whack. Not exactly a win-win!

<u>Monosodium Glutamate (MSG)</u> is a flavor enhancer that might feel like it adds zing, but it's notorious for causing headaches and nausea. Plus, if it makes you overeat? That's a one-way ticket to frustration city.

<u>Sodium Nitrate & Nitrites</u> can frequently be found in processed meats—think bacon and hot dogs—and have been linked to cancer. It's always cute until you realize that the hot dog you just devoured might have a darker backstory than you anticipated.

<u>Artificial Colors like</u> Red Forty and Yellow Five are nothing to mess with. They're already banned in several countries for their links to health issues, including hyperactivity. So why are we still putting them in our bodies?

<u>Sodium Benzoate & Potassium Benzoate</u> are commonly used preservatives in soft drinks and highly processed foods, and they can even form carcinogenic compounds when they meet certain ingredients. Yikes!

<u>Propyl Gallate & BHA/BHT</u> are preservatives that have been linked to hormone disruption, not what you want in your system if you're trying to keep things balanced.

<u>Carrageenan</u> is a common thickener found in a ton of dairy alternatives and processed foods, and it's known to cause inflammation and digestive issues—

because who doesn't love that when they're trying to enjoy a meal?

<u>Soy Protein Isolate and Textured Vegetable Protein (TVP)</u> are highly processed alternatives that can interfere with hormones and often come with a side of genetic modification. Maybe not the healthful choice we were led to believe.

When it comes down to it, this entire list is just scratching the surface. If you're seeing ingredients that sound like they belong in a lab—trust your gut and avoid them. Your body will thank you.

You're staring down a battlefield of confusing labels and deception, but let this knowledge act as your protective shield. Take a moment to understand — you're not just what you eat; you're also affected by the food industry's tricks. It's time to take a stand, advocate for your health, and flip the script on what you put into your body.

Your choices don't just affect you today; they echo through the years to come. So let's opt for real, whole foods whenever possible, steer clear of anything that sounds like a chemistry experiment, and drink plain old water. As you navigate this maze of misleading claims and processed nonsense, remember: your health is your responsibility, and the power is in your hands.

# Chapter 4: The Dirty Truth About Water – Why Even Bottled Water is Poison

When you think you're making a healthy choice by grabbing an expensive bottle of water from the shelf, you might want to brace yourself for a cold splash of reality. It's easy to assume that the pretty label and snazzy packaging mean you're sipping on something pure and pristine. Spoiler alert: you're not. Whether it's bubbly water, flavored water, or the trendy alkaline variety, both tap water and bottled water can be swimming with chemicals, plastics, and toxins—all of which could be quietly sabotaging your health.

For ages, we've been drilled on the mantra that hydration is key to good health—it's true! But here's the kicker: how much you drink matters just as much as the quality of that water. So, let's dive into the murky waters of what you're really consuming and uncover some of the hidden truths lurking in every drop.

## What's Lurking in Your Tap Water?

Picture this: You twist the faucet, and clear liquid flows into your glass. You take a satisfied sip, thinking you're treating your body to something wholesome. But here's the reality check folks—most municipal water supplies are a veritable cocktail of chemicals, heavy metals, and even pharmaceuticals. What's in that glass could easily turn your healthy intentions upside down.

<u>Chlorine and Chloramine:</u> These two villains are often deployed to disinfect our water, but what they don't advertise is their penchant for killing off beneficial gut bacteria. You could be washing your hands clean while inadvertently setting the stage for some not-so-friendly digestive dramas. Plus, they can

irritate your skin and lungs like a poorly made DIY home renovation project gone awry.

<u>Fluoride</u>: Marketed as a helpful addition for strong teeth, fluoride is actually more akin to a neurotoxin. Yes, you heard that right. Studies have linked it to reduced IQ levels, thyroid dysfunction, and bone health problems. So while you're polishing that smile, what's it costing you behind the scenes?

<u>Lead</u>: If you live in an older home with aging pipes, lead could be oozing into your drinking water. This heavy metal is known to wreak havoc on brain development, particularly in children. Just imagine a mental merry-go-round where you're trying to get your kids to focus while they're floating in a lead-infused fog. Not exactly conducive for learning.

<u>Arsenic:</u> You thought you were just dealing with germs? Nope! This toxin, which is literally poison, has been connected to a laundry list of health issues—from various cancers to heart disease and neurological problems. Don't worry, though; it's only been lurking in many water supplies across the country.

<u>Pharmaceutical Drugs:</u> Yep, you read that right. Your water could be doling out a cocktail of medications including antibiotics, antidepressants, and even hormones. Ever think you'd be drinking someone's leftover mood stabilizers with your breakfast cereal?

<u>Pesticides and Herbicides:</u> Runoff from farms is not just a pretty sight; it's also infusing our water sources with toxic agricultural chemicals designed to obliterate bugs and weeds. So while you're hoping for an organic experience, Mother Nature might be throwing you a chemical curveball instead.

<u>Microplastics</u>: Oh, you thought you were safe because you don't drink from plastic bottles? Surprise! Tiny plastic particles have invaded almost every water source due to industrial waste and consumer-product usage, infesting your glass like an unwelcome party crasher.

<u>Heavy Metals:</u> We're talking mercury, cadmium, aluminum—the trifecta of toxins that can lead to neurological issues, kidney problems, and autoimmune diseases. Your body isn't a landfill. While you may pride yourself on your ability to "handle anything," there are limits.

By the time you've processed all of that, grabbing a glass of tap water feels less like quenching your thirst and more like rolling the dice on a game of "Will I Survive?"

#### Why Bottled Water is Even Worse

So, what's the game plan? You think switching to bottled water will save the day? Think again. The bottled water market is less like a health boon and more like a glorified tap water scheme.

First off, many brands, including popular ones, are nothing more than filtered municipal water. Yep, that's right—companies such as Aquafina and Dasani are essentially filtering your tap water, pumping it into fancy plastic bottles, and marking it up by an astonishing five thousand percent. That's some serious profit margin, but at what cost to your health?

Ah, and let's not forget the plastic bottles themselves. Ever left a water bottle in your car on a scorching hot day? If so, you might've noticed an eerily odd taste when you sipped it. That's because chemicals such as BPA and phthalates from the plastic seep into the water, and both are known endocrine disruptors. Talk about drinking your way into hormonal chaos!

Then there are those lovely microplastics again. Studies show they're now present in ninety-three percent of bottled water brands. So while you might think you're sipping on pure hydration, you could actually be downing tiny pieces of plastic. If that's not a new definition of "sipping in style," I don't know what is.

Expiration dates on water are completely meaningless—water itself doesn't expire, but the plastic bottle can degrade, releasing even more toxins over time. It's like a never-ending game of "who can be the most hazardous to your health."

And let's talk about the environmental ramifications. Over one million plastic bottles are bought every single minute worldwide. Most of them end up trudging toward landfills or, worse, the ocean. So while you pour that cold sip, remember you're not just toasting to your hydration but to an environmental disaster of epic proportions.

Bottled water? It's bad for you, bad for the planet, and let's be honest—most of the time, it's just overpriced tap water dressed up in a shimmery bottle.

#### How to Get the Cleanest, Safest Drinking Water

At this point, you might be asking yourself what the heck you're supposed to do. If tap water is riddled with contaminants and bottled water is a glorified scam, what's the way out? The good news: you can take control by filtering your own water.

Here's how to ensure you're sipping the cleanest water around:

Get a high-quality water filter: I'm talking about something that goes above and beyond a basic Brita filter. You need a system that actually removes heavy metals, fluoride, and other nasties. Brands that utilize reverse osmosis or distillation systems are your best bets for making your water genuinely safe.

Invest in a home water distiller: Distilled water is as pure as it gets. It removes all contaminants—heavy metals, pharmaceutical residues, the whole shebang. Some top-notch options include the <u>Megahome Countertop Water Distiller for affordability</u>, <u>H2oLabs Water Distiller for durability</u>, <u>and the Pure Water Mini-Classic CT for high-end purification</u>. Your drinking experience will be like a refreshing oasis compared to what you've been consuming.

Use glass or stainless-steel bottles: Enough with drinking from plastic! Store your filtered or distilled water in glass or stainless steel to steer clear of any nasty chemical leaching. Plus, it feels a lot classier to sip from a real bottle rather than something that could end up floating in the Pacific.

Avoid public water fountains and cheap plastic jugs: These often house bacteria, mold, and those dreaded plastic toxins. If you ever wondered what delightful concoctions could be brewing in a public fountain, let's just say it's best left unimagined.

Drink more water, but prioritize clean water: Staying hydrated is vital, but don't let yourself become a hamster on a wheel, mindlessly gulping down any liquid in sight. Focus on the quality of what you're drinking just as much as how much you're consuming.

It's astonishing how many people go about their day thinking all water is equal. But now you know the score—this isn't just about quantity. The quality of your water seeps into every corner of your health, influencing everything from your energy levels to digestion, skin health, and even mood.

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So, as you adjust your water intake, remember that all hydration isn't created equal. Choose well. In the world of health, quality always trumps quantity.

# Chapter 5: The Truth About Sugar – The Sweet Killer in Disguise

If there's one thing that the food industry has absolutely nailed, it's the art of sneaking sugar into everything while putting on a show that insists it's harmless or even "healthy." But here's the spoiler alert: it's anything but harmless. Sugar is like that overly friendly stranger at a party who seems fun at first but ends up making you regret ever inviting them to your life. This sweet-tasting villain is the silent assassin of modern health, lurking in pantry corners and grocery aisles, ready to sabotage your best intentions.

Let's get real for a second: sugar is more addictive than some drugs. That's right—sugar isn't just some innocent ingredient that sweetens your coffee. It's a destructive force that fuels obesity, wreaks havoc on your metabolism, and is linked to nearly every major chronic disease you can think of. It's everywhere, hiding in foods you wouldn't expect and even in those so-called "healthy" options that have tricked us into believing they're good for us.

#### How Sugar is Slowly Killing You

Think sugar is only about weight gain? Buckle up, because it's a lot worse than that. Excess sugar consumption has been linked to:

<u>Obesity – Believe it or not, sugar is a fat magnet.</u> It gets stored as fat, especially around your belly, that lovely little area we just cannot seem to lose. Every sugary morsel you consume is like giving your body a VIP pass to store fat.

<u>Diabetes – If sugar overload were a game</u>, insulin resistance would be the first step toward winning Type Two diabetes. Essentially, your body starts to say

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"no thank you" to insulin—kind of like how you say "no" when someone offers you more kale at the salad bar.

<u>Heart Disease</u> – Sugar doesn't just sit there quietly in your system; it raises triglycerides, cranks up your blood pressure, and contributes to inflammation in your arteries. No wonder heart disease carries the title of the leading cause of death!

<u>Fatty Liver Disease</u> – Here's a shocking fact: your liver processes sugar in much the same way it processes alcohol. Binge too often and you'll end up doing some serious damage—even without a single drink in sight.

<u>Cancer</u> – Here's where sugar gets really sinister. It feeds cancer cells and weakens your defenses against disease. So not only is it a bad idea for your waistline, but it's also making it more difficult for your body to fight off the serious stuff.

<u>Brain Fog & Mood Swings</u> — If you've ever experienced that maddening irritability after a sugar high followed by a crash, you're not imagining things. Sugar spikes your blood sugar, and the subsequent drop messes with your mind, leaving you fatigued, cranky, and feeling like you're trapped in a fog.

<u>Premature Aging</u> — Want to know how to give your skin that aged look? Sugar is a pro at damaging collagen, leading to wrinkles that come quicker than those sales at your favorite store. If you want to stay youthful, sugar needs to head for the exit.

<u>Weakened Immune System</u> – Excess sugar acts like a party crasher for your immune system, suppressing its function and making you more susceptible to infections.

And the worst part of all this? You might be consuming way more sugar than you've ever realized.

The Many Names of Sugar – How They Hide It From You

Let's not beat around the bush: food companies don't want you to know how much sugar you're actually eating. It's like a magician performing tricks to keep the audience in the dark. That's why they use over fifty different names on ingredient labels. Here are a few, but the list is practically endless:

- High-fructose corn syrup
- Cane sugar

- Dextrose
- Maltose
- Agave nectar
- Brown rice syrup
- Fruit juice concentrate
- Evaporated cane juice
- Sucrose
- Glucose syrup

If it ends in "-ose," it's sugar. If it sounds "natural," it's probably still sugar. It's like a bad relationship; ignore the red flags, and you'll end up in trouble.

Why "Healthy" Sugar is Still Sugar

Now, you might be thinking you've found a loophole with "healthier" sugars. Honey, coconut sugar, agave nectar—they all sound lovely, don't they? Here's the truth bomb: they still spike your blood sugar levels like a kid on Halloween. Sure, they may come with trace minerals, but your body processes these "healthier" versions the same way it processes regular sugar.

Let's break it down:

- Honey and Agave: While they may carry the label of being "natural," they can still send your blood sugar on a rollercoaster ride that leaves you dizzy.
- Coconut Sugar: Nice name, but before you get too excited, remember that it's still sugar. Lower glycemic index or not, too much of it will lead to insulin resistance faster than you can say "bandwagon."
- Maple Syrup: It has antioxidants, but make no mistake—at the end of the day, it's liquid sugar. You might as well drizzle it on your problems instead of pancakes.

The moral of the story? Sugar is sugar, no matter how "natural" the name sounds.

How to Cut Sugar Without Feeling Miserable

Hey, I'm not saying you can never have sugar again. What I'm saying is that if you want to maintain your health (and sanity), you need to cut back—a whole lot. But how do you do that without feeling like you're stuck in a diet from hell? Here's the scoop:

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- 1. Read Labels Like Your Life Depends on It: No joke—if sugar is anywhere in the first three ingredients, drop that product like a bad habit. Your health is worth the extra few moments in the store.
- 2. Ditch Sugary Drinks: You'd be surprised how much sugar hides in your soda, fruit juices, and energy drinks. Switch it up. Your taste buds might cry at first, but you'll live. Seriously, try water, herbal tea, or black coffee. They're friends with your body.
- 3. Don't Fall for "Sugar-free" Marketing: Just because something claims to be sugar-free doesn't mean it's healthy. Many sugar-free products are loaded with artificial sweeteners that come with a host of their own health issues.
- 4. Eat More Whole Foods: Fill your plate with fruits, vegetables, proteins, and healthy fats. They will keep you feeling full and curb those pesky cravings that creep in when you scale back on sugar.
- 5. Try Natural Sweeteners in Moderation: Stevia and monk fruit can be better alternatives, but playing it safe means moderation is key. Just because it's natural doesn't mean you can go wild.
- 6. Balance Your Blood Sugar: Pairing protein and healthy fats with your meals is like giving your blood sugar a well-deserved hug. This helps prevent those crashing lows and cravings that leave you searching for your next sugar fix.

By reining in sugar consumption, you'll find that you feel better, think clearer, and suddenly have more energy—even more than that extra cup of coffee you were relying on.

Getting your hands around sugar is not just about health; it's about taking back control from an industry that makes billions off our cravings. The food industry has been grooming us to crave sugar since childhood, and if we let it, it'll keep us captivated through adulthood.

But knowledge is power, my friend. Now, you know better. Don't let sugar call the shots in your life. Choose to read ingredient labels. Learn where sugar is hiding when you least expect it. You have the tools to cut down without falling for those so-called "healthy" alternatives that are merely wolves in